Florence Nightingale Bi-centenary Communities Project

Shining a light on her leadership, achievements and inspiration

NHLF Evaluation Report









Summary of the project

The Florence Nightingale Museum celebrates the life and work of the best known figure in nursing history. At the museum you can discover all about her affluent childhood, how she fought against her parents' wishes to become a nurse, her work during the Crimean War and how she campaigned for better healthcare for ordinary people.

With an ongoing pandemic Florence Nightingale is still highly relevant today. Florence understood washing hands was the first principle of infection prevention and control and famously said:

"Every nurse ought to be careful to wash her hands very frequently during the day. If her face too, so much for the better." Commonly referred to as the 'Mother of Modern Nursing', she was also a pioneering statistician, public health campaigner and her legacy is advancement in medicine, hygiene and epidemiology.

In 2020 it was the bicentenary of Florence Nightingale's birth and in collaboration with partners from the heritage sector, academic and clinical worlds, the museum wanted to celebrate the achievements of one of Victorian Britain's most famous, respected and cherished figures. Aptly World Health Organisation also designated 2020 as the first ever global Year of the Nurse and Midwife.

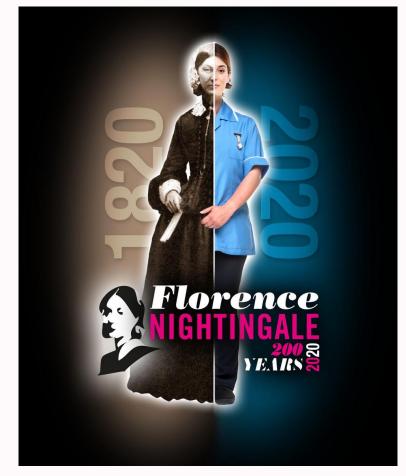


Image projected on House of Parliament to celebrate Florence Nightingale's bicentenary

Summary of the project



"It was an obvious disappointment when many of the eagerly awaited bicentennial celebrations had to be cancelled in 2020. The energetic and committed leadership of our Director and his team ensured that much of what was planned took place in 2021, whilst the online exhibition supported by the National Lottery Heritage Fund proved to be a fantastic resource for home-learners and those seeking to exercise their minds during lockdown.

I know from many nurses I have spoken to that they both valued and enjoyed the various events, especially the unique opportunity to illuminate the House of Parliament, that was hastily arranged as an alternative event and shared with the world on 12 May 2020, Florence Nightingale float at the Lord Mayor's show and the service at St. Paul's."

Chair, The Florence Nightingale Museum Trust, Dame Christine Beasley



Project outcomes

A wider range of people will be involved with heritage:

One of the many positive aspects of the project has been the diversity of users which has included many different ethnic groups, and people of all ages and abilities. Working with the nursing profession, which is widely regarded to be one of the most diverse in the world, has allowed the museum to share heritage stories broadly and participation of volunteers in the project has also added to diverse engagement.

The first Project Officer, Holly Henry, was from what is considered to be an underrepresented background, and it is thanks to this project and her role at the museum that she has now been able to progress to an external management role, further diversifying the middle-management workforce of the wider sector. We are thrilled to have been able to offer this support to a young career professional.

People will have developed skills:

Both staff and volunteers have developed skills including film making, exhibition planning and research, IT and web skills, visitor services and museum documentation. Formal training in leading tours and presentations has been offered and enjoyed to a number of staff and volunteers, thanks to the support of London Town Tours. Two early years professionals had the chance to start their careers; one moving on to a management role elsewhere and the second being retained by the museum after the project in an enhanced role that will allow them to gain greater experience of collections conservation and management, as well as volunteer leadership.

People will have greater well-being:

Throughout the pandemic the museum has received many compliments for their work celebrating Nightingale and supporting her nursing and scientific legacy. This included feedback from nurses who felt more appreciated and valued by society, feedback from learners who used the education resources to help with their studies. and feedback from the House of Lords who were grateful for the efforts in illuminating the Houses of Parliament - helping to lift the mood of the nation at the height of the first phase of covid. Many volunteers have commented on how their experience lifted their spirits and gave them 'focus' or has helped them to rebuild their lives and gain confidence after lockdown. The nurses who participated in the Lord Mayor's Show considered this a significant morale boost at a time they were tired and fatigued, with many commenting that we created unique memories that will truly last a lifetime.

Project outcomes

The funded organisation will be more resilient:

Despite the catastrophic impact of the pandemic the museum is more resilient as the project has allowed an increased awareness of the museum on a global scale, whilst the project has facilitated relationships with many partners, friends and new audiences.

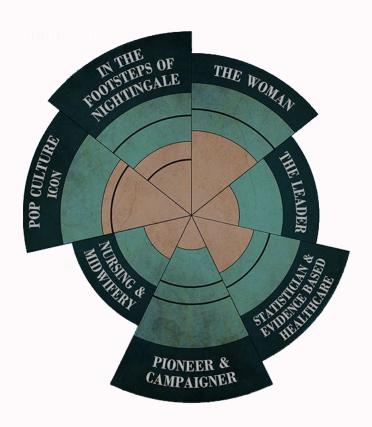
The awareness of the museum via this project and elements such as the online exhibition supported vital websales and fundraising during the early days of the pandemic, which helped to secure its existence during the period when the museum was unable to receive its usual admission income.

Resilience has been added in the form of the number of volunteers and associated volunteering systems, as well as purchase of useful equipment that will be used beyond the project. The project's high profile contributed to recruitment of a partially new board of trustees to steer through the challenges ahead.

Heritage will be better identified and explained:

The exhibitions created, including the films, have received very positive feedback with 100 per cent of those surveyed saying they had learned from them and enjoyed the experience of interacting with the Florence Nightingale Museum. The exhibitions have been able to shed light not only on our collections and the life and achievements of Florence Nightingale, but other collections and objects too.

Over 300,000 people have already consulted the online exhibition, whilst the film we created as 'lockdown learning' provision was shortlisted for a 'Kids in Museums' award.



Florence Nightingale's famous coxcomb diagram is used on the museum website to help explore various aspects of her life and legacy.

"High visibility acknowledgement of The National Lottery funding awarded by The National Lottery Heritage Lottery Fund on site, online and in all activities." "Recruit a Volunteering and Community Engagement project officer 0.6FTE, and an evaluation consultant."

Throughout the project NHLF logos have been portrayed. This includes inclusion on leaflets, digital content and press releases. The National Lottery Heritage Fund have been regularly thanked for their support via social media, posts that have been 'retweeted', shared and acknowledged. Claire Madge, Committee Member England, London & South attended the public launch in 2020 and kindly gave a speech which not only commended the project, but also highlighted the wider work of the National Lottery Heritage Fund.

This aspect of the approved purposes was completed. Originally Holly Henry was employed as Project Officer, commencing her role in September 2019. When Holly left to take a more senior role at another institution, Joshua Seymour was appointed in June 2021. Josh has excelled in the role and as the museum has now secured funding from alternative sources it will be possible to continue his employment on a full-time basis from January 2022 when the project ends.

Barker Langham, one of the world's leading cultural consultancies, was appointed as evaluation consultants at the start of the project and have worked throughout the extended project.



Project Officer Joshua Seymour with Florence Nightingale's lamp used during the Crimean War

"Undertake evaluation"

Evaluation has been completed by Barker Langham, reflecting upon the initial aspirations and the changes to the project the pandemic has necessitated. The major change has been the length of the project, which with NHLF permission, were extended to the end of November 2021, with project administration taking place in December 2021.

"Create a short film, featuring the key places in Florence Nightingale's life, including her former family homes in Hampshire and Derbyshire. It will feature the Claydon Estate, her grave, and include aspects of the Florence Nightingale Museum and Royal College of Nursing accredited collections. Up to 5 volunteers will gain associated skills and training."

A short film, featuring the key places in Florence Nightingale's life, including her former family homes in Hampshire and Derbyshire and the Claydon Estate, her grave, as well as including aspects of the Florence Nightingale Museum and Royal College of Nursing accredited collections was created.

4 volunteers were involved in creating the film, gaining skills and training in production/editing, alongside 25 school children from Embley Park School.

The film is now on show permanently in the Florence Nightingale Museum's family corner and on the museum's website as part of the digital exhibition.

The film was also shared with the NHS England and was circulated to all nurses on 12 May 2020. It was also shown on a giant screen on Millenium Square, Leeds, on this day by Leeds General Infirmary as part of their 'International Year of the Nurse & Midwife' celebrations.

"Develop a Marketing and PR plan"

A Marketing and PR Plan was developed at the start of the project and regularly changed to take note of developments within the project throughout it's life. Press coverage of Nightingale's bicentenary was secured in over 70 countries.

"Create a short film capturing modern day nurses' views on Florence Nightingale, at the Florence Nightingale celebratory nursing conference at Excel in October 2020, with an expected reach of 5,000 international nurses. Up to 5 volunteers will support the process and develop film skills."

A short film was created using 8 volunteer nurses who came together to create a movie that, whilst learning new skills, discuss their feelings about Nightingale, with the added poignancy of her influence on the current healthcare challenges facing the world, not least her guidance in 'Notes in Nursing' (1860) that "Every nurse should take care to wash her hands"; a message we were all repeatedly advised during Covid19.

The film can be seen on Florence Nightingale Museum's website and has also been shared at a number of hospitals throughout the UK.



"Create an online exhibition involving 30 individuals (patients at St Thomas' Hospital, Evelina Children's hospital, members of the RCN and staff at St Thomas Hospital, 5-10 additional local volunteers) to select objects suggested by 35 organisations involved in initial consultation, including National Army Museum, St Paul's Cathedral, LMA, Oxford University."

An online exhibition was created with the support of project partners the Florence Nightingale Foundation, the Royal College of Nursing and the Queens Nursing Institute, as well as patients and staff at Evelina Children's Hospital, St Thomas' Hospital and the museum's own staff and volunteers. The museum also engaged a number of other museums and academic institutions, signposting their collections including The National Army Museum, St Paul's Cathedral, London Metropolitan Archive and Oxford University.

The online exhibition proved to be very popular during the pandemic and has received more than 350,000 clicks, almost twice the expected outcome.



"Our team of staff and scholars have very much enjoyed working with you all and found your programme and activities to be a source of inspiration and pride."

> Professor Greta Westwood Chief Executive Officer Florence Nightingale Foundation

An online exhibition feedback survey was conducted to better understand the audiences and the impact of the special online exhibition - 200 Exhibits.

The exhibition displays artefacts from her life, people she both inspired and challenged, and places she helped to shape which tell interesting stories about Florence's life and legacy.

100%

Enjoyed the exhibition

100%

Learnt something new

98%

Said their respect for the nursing profession had been enhanced by the exhibition

95%

Would like to find out more about Florence Nightingale 94%

found the exhibition easy to understand and navigate

84%

said they would be keen to visit the museum in person having seen the online exhibition

"Create a pop up exhibition to tour 7 venues (minimum) across the UK over 7 months, including the Evelina Children's hospital, the Excel London for a major nursing conference in October 2020, and hospitals, libraries, other museums and heritage sites, alongside an events programme. Produce 30,000 accompanying leaflets."

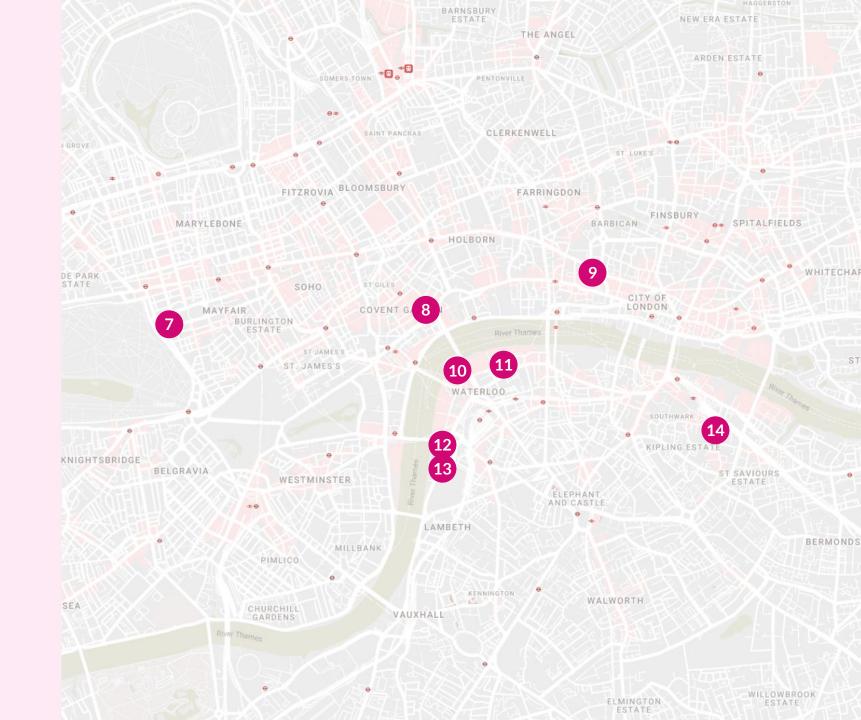
- 1 Leeds General Infirmary
- 2 Royal Derby Hospital
- 3 Lakeside Gallery, Nottingham University
- Chief Nursing Officer England's Summit Birmingham
- 5 Oxford University Department of Statistics
- 6 Salisbury District Hospital



A pop up exhibition was created, that together with our Nightingale character performer and volunteer explainers, toured across the UK. As the nurses of the world tackled the pandemic and the Excel Trade Centre became the NHS Nightingale Hospital the tour was adapted to include alternative venues.

The pop-up exhibition has still been very well used, displayed in 14 venues, and we continue to receive requests for its presence. We expect to engage more venues throughout 2022.

- 7 2021 Nursing Times Awards Grosvenor House Hotel, London
- Group Travel Day Out Fair The Strand Hotel, London
- 9 St Paul's Cathedral, London
- Women of the World Festival -Royal Festival Hall, South Bank London
- Coin Street Community Centre
- 12 St Thomas Hospital
- 13 Evelina Hospital
- 14 Bermondsey Street Festival London



"Recruit 20 local volunteer ambassadors (including older people at risk of isolation post-retirement, and young people seeking work), who will be trained in customer services, object handling and tour guiding (by London Town Tours)."

Over 20 local Ambassadors were recruited, who developed skills in presentation and customer service. Several trained as tour guides, whilst others lead activities such as object-handling trolleys or short on-site talks highlighting a particular object in the collection.

As a result of this aspect of the project, we are able to evidence less isolated older people and enhanced employment potential for young people.

"Volunteering at the museum has given me confidence in my communication skills and adaptability. It has also given me experience trying out new things in a non-education environment, potentially helping for future work!"

Felicity McSherry

"Volunteering here has enabled me to engage with others and to talk to people about things other than SEN. It allows me to get out of the house and be around other people. Being the mother of a child with SEN can be very isolating and so it is lovely to be doing something that I enjoy while gaining experience and confidence, and hopefully helping the museum while I am doing it!"

Rhiannon Cain

"To be a volunteer at Florence Nightingale Museum allows me to feel a miniscule part of her legacy and a part of the institution keeping her impact relevant and alive. Excellent flexibility at age 60 to discover how as full-time employment ends, there can be fulfilment and a valuable contribution to be made in voluntary work."

Becca Thackray

"Hold a wreath laying ceremony at the Nightingale Statue in Waterloo Place in Westminster in March 2020, reinstating a historic ceremony held by the Florence Nightingale Fellowship until 1973. Recruit 20 volunteers as event stewards, and work with a local school to create lamps for a lamp-lit vigil.

Representatives of St Thomas' Hospital, the Nightingale Fellowship and scholars of the Nightingale Fellowship's programmes, and possibly project participants and volunteers will attend."

The reinstatement of the historic wreath laying ceremony at the Nightingale Statue in Waterloo Place in Westminster held by the Florence Nightingale Fellowship until 1973 was one of the first events to fall victim to the pandemic.

Instead, a Nightingale-inspired Evensong Service was held at St Paul's Cathedral, the venue for Nightingale's memorial service, where flowers were blessed before being taken to Nightingale's memorial at St Paul's and in Waterloo Place.

Despite poor weather and an ongoing pandemic, the service attracted c.400 worshipers. It was particularly poignant that the service was led by the Bishop of London, Rev Sarah Mullally, a former Nightingale nurse. The evensong included readings by representatives of the Nightingale Fellowship, the Queen's Nursing Institute, British Military Nursing, St Thomas' Hospital and the museum itself. Elements of the service, including music and readings were inspired by Nightingale's memorial service in 1910 and a number of the museum volunteers greeted worshippers alongside Nightingale character performer.

In cooperation with the Nightingale Fellowship a walk of Nightingale's London was hosted on 12 May, Nightingale's birthday. Flowers were again laid at the statue at Waterloo Place and digital content of this event were shared with Fellowship members, many of who were still self isolating or unable to travel.



"I had a very reflective day with remembrance yesterday, especially after the events of the summer in Afghanistan which profoundly affected me after 2 difficult tours of duty out there. The Service on Wednesday was a powerful reminder for us all about the positive humanity that is also shown amongst the horrors of war and one that so often gets buried by hurt and loss."

Commodore Ali Hofman (British Military Nursing)

"2020/21 have been the worst of times and the best of times...the rampage of COVID throughout the world could never have been imagined as we planned for several years to make 2020 a special celebration of Nightingale and nursing. How the museum, and you in particular, have handled this has been a testament to how hard work and perseverance can win through."

Gillian.M.Prager President Emeritus, The Nightingale Fellowship

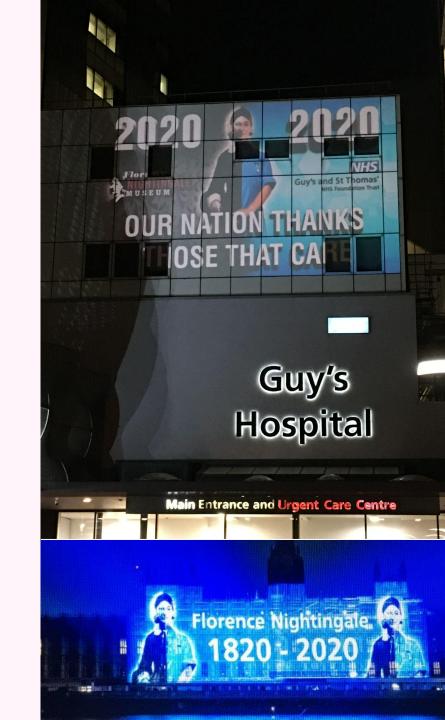


"Celebrate Florence Nightingale's birthday, also International Nurses Day, with character actors visiting patients and staff at Evelina Children's Hospital and St Thomas' Hospital."



Florence Nightingale's actual bicentennial day (12 May 2020) was celebrated. This day ironically marked the height of the first wave of the pandemic in the UK and therefore planned visits to hospitals were not possible. Instead a recorded message was provided from our Nightingale character which was shared not just within St Thomas's Hospital group but also to nurses across the nation via NHS England and the Chief Nurse's Office. The recording was also shared with the BBC who featured it on their national news website.

Recognising the unique occasion and severity of the challenges nurses were facing, Florence Nightingale Museum also arranged for large scale projections celebrating Nightingale and International Year of the Nurse to be beamed onto Guy's Hospital, St Thomas' Hospital and the Houses of Parliament - this was picked up by media, including 100,000 views on Tik Tok in the first 20 minutes, and seen by staff and patients across the globe. Projecting onto parliament was a huge honour for all involved - permission has only ever been granted once before, that being for the Olympics in 2012.



"Participate in the Lord Mayors Show to celebrate the end of the project. 100 nurses will be recruited as volunteers, 50 supporting workshops to create content, 50 involved in preparations for costumes/props."

Florence Nightingale Museum participated in the Lord Mayors Show, which was a considerable honour, to celebrate the end of the project. The Museum was chosen to be an entry featured on the BBC's live broadcast which aired to a global audience of c. 2 million and an estimated 150,000 spectators along the route.

The museum and it's volunteers created a large effigy of Florence and her lamp, mounting this on a hand propelled (and therefore green energy) float. Due to covid restrictions and the pressure on nurses in particular, only 12 volunteers were able to participate in the creation of the float, but 50 took part on the day itself, creating a spectacular event, significant interest in the site and many happy memories. Notably many nurses commented they felt hugely appreciated by the cheering crowds, which lifted their spirits after such a challenging time.





Key lessons learnt

Reflecting upon the initial aspirations and the changes to the project the pandemic has necessitated, the poignancy of Nightingale's bicentenary and her lasting legacy has been made clear. Florence Nightingale Museum exceeded the ambition and legacy elements of the project, not just celebrating the achievements of Florence Nightingale but all nurses, attracting new talent to its board and upskilling staff and volunteers.

One thing that emerged from the evaluation was the importance of agility and flexibility on all sides and the ongoing flexibility of and support from the NHLF in particular was noted.

The impact of the pandemic needs to be recognised, necessitating a flexibility in approach and increased use of digital media.

Contact Information Evaluator

Barker Langham 160 Packington Street London N1 8RA info@barkerlangham.co.uk

Dame Christine Beasley (Chair)

25 November 2017

Dame Christine Beasley served the National Health Service in England in a number of roles during a 50-year career.

In parallel with her executive career, Dame Christine has been a member of various national nursing and health related committees. She currently is Non-executive Director of the NHS Trust Development Agency, Chair of Health Education North Central and East London Education Board and Chair of Council of Bucks (new) University. She has been appointed a Dame Commander of the British Empire for her public and voluntary service.

The bicentenary activities provided a platform and high profile from which a partially new board was recruited with new skills and experiences.

Jon Card (Treasurer)

01 April 2014

Jon Card is Director of Business and Governance at the Imperial War Museums group. Jon has worked at the Imperial War Museums for over 15 years, initially in the post of Director of Finance and Museum Secretary. Prior to this, he was Head of Finance at the Natural History Museum for six years. Jon is a qualified accountant.

Jane Dwelly

01 April 2021

Jane Dwelly is an experienced management consultant with subject matter expertise in digital health strategy and education gained from 16 years in senior Whitehall and NHS England posts and Director and Vice President roles in global professional organisations.

She has strong connections in international health corporations, a deep knowledge of Florence Nightingale and global nursing issues, and an international network of health professionals – all of which she believes can be used to help transform the Museum's situation and support it to thrive in the post-pandemic world.

Darren Barker

01 April 2021

Darren has worked in culture for 30 years, and in the last fifteen years has nurtured his company, Barker Langham, into a world leading creative business – working on diverse cultural and heritage projects across the sector and world. Darren has worked with national institutions, governments, trusts and foundations – and these rich experiences will be vital in this role.

Darren's commitment as a Trustee will be to use his skills of project development, strategy, business and creative planning to ensure that Florence Nightingale's legacy continues to inspire and educate more people into the future.

Donna Curry

01 April 2021

Donna Miles Curry, RN, PhD, is a Professor Emeritus from the College of Nursing and Health, Wright State University, Dayton, Ohio, U.S.

Dr. Curry has over 45 years' experience in paediatric and family nursing as a practising nurse, educator and administrator. She has received multiple awards for professional service and education. Dr. Curry was one of the co-founders of the International Family Nursing Association and established the International Family Nursing Foundation, a U.S.- based charity.

She has presented numerous papers at professional conferences and has authored professional articles and book chapters in a variety of publications.

Alastair Gourlay

24 November 2015

Alastair trained as an architect at Dundee University. He has been at Guy's and St Thomas' NHS Foundation Trust since 2000 and was responsible for managing the construction of the award-winning Evelina Children's Hospital, which opened in autumn 2005.

Alastair has extensive experience of the strategic planning, design, delivery and commissioning of building projects. He is Director of Asset Management at Guy's and St Thomas' with responsibility for all capital and property issues on the acute sites and across the local community. He leads on developing the Trust's ambitious estates strategy.

Alison Hofman

01 April 2021

Commodore Ali Hofman is a serving military nurse and currently Head of the Defence Medical Services Regulator. Her frontline clinical career was predominantly as a specialist critical care nurse.

Passionate about recognition for and advancing the nursing profession she has previously served as a trustee for the Florence Nightingale foundation.

Peter Kay

01 April 2021

Having graduated from the University of London with a degree in History, Peter started a 25-year international banking career including international postings. Peter now works as a consultant to several technology companies.

Peter and his family owns Florence Nightingale's beloved home, Lea Hurst, in Holloway. Peter's family now also offer Nightingale's former quarters to guests on a B&B basis.

Thomas Kearns

24 November 2015

Professor Thomas Kearns is the Executive Director of the Faculty of Nursing and Midwifery, RCSI, University of Medicine and Health Sciences. He is responsible for leading and delivering on the strategic intent and operational activity of the Faculty. Thomas has worked in Professional Regulation, Nursing and health Policy at a national, EU and global level and Higher Education.

He is both a general and psychiatric nurse. He has held several executive and board member positions at local and international level.

Professor Jennifer Rogers

01 April 2021

Prof Jennifer Rogers is Vice President, Statistical Research and Consultancy at specialist CRO, PHASTAR, and has a broad portfolio of achievement. She directs the research strategy at PHASTAR and provides leadership and advice to statistical consultancy activities.

Jen is a highly active member of the Royal Statistical Society, having just finished a term sitting on Council and completing a four-year stint as the Society's Vice President for External Affairs.

Dame Janet Vitmayer OBE

01 April 2026

Janet has worked in museums for 40 years at both national and local level. She has been CEO of the Horniman Museum and Gardens since 1998, leading a series of successful capital developments and fundraising campaigns. Underpinned by collections development and audience engagement, this has led to a 300% increase in visitor numbers.

Janet reviews capital projects for various organisations and has served on expert panels and has wide experience of museum boards

Alice Loxton

(Associate Trustee)

Alice Loxton is a presenter, writer and producer at History Hit TV, where she has created eight documentaries and launched the History Hit TikTok channel.

She is currently writing a book about James Gillray and the golden age of British satire, and is a member of the Young Georgians committee. Alice's real passion is making history entertaining.

Past projects have included an award-winning satirical history magazine for students, "The Plague", and a one-woman historical sketch show, "New@1066", performed at the Edinburgh Fringe

Appendix

The Marketing & PR Plan could be viewed as successful as it significantly raised awareness of the museum, not just in the UK, but across the globe. It focused heavily on PR, and achieved press coverage in over 70 countries. Anecdotally, throughout the year many told they had not heard of Florence Nightingale Museum, but were pleased they now knew of its existence and quality.







florence-nightingale.co.uk @florencemuseum f@florencenightingalemuseum florencemuseum

Florence Nightingale Museum bicentenary media coverage 2020/21

Nightingale in 200 Objects, People and Places exhibition

3/2/20 - The Guardian: 'Show shines new light on Florence Nightingale'

3/2/20 - Daily Telegraph: 'Lady with the lamp in later life is star of new exhibition'

3/2/20 - Daily Star: 'Old Flo's Legacy'

3/2/20 - Evening Standard:

https://www.standard.co.uk/go/london/arts/florence-nightingale-200-objects-exhibition-museuma4352041.html

3/2/20 - Western Daily Press: 'Exhibition to shine light on 'The Lady with the Lamp' in later life'

3/2/20 - Glasgow Herald: 'Spotlight to shine on older Lady With The Lamp'









3/2/20 - Yorkshire Post: 'Lady with the Lamp's later life commemorated in exhibition'

3/2/20 - Moose Gazette:

https://moosegazette.net/florence-nightingale-exhibition-will-put-spotlight-on-the-lady-with-thelamps-later-years/4588/

3/2/20 - Irish News:

https://www.irishnews.com/magazine/entertainment/2020/02/03/news/exhibition-to-shine-lighton-florence-nightingale-in-later-life-1831944/

3/2/20 – Southwark News:

https://www.southwarknews.co.uk/news/florence-nightingale-exhibition-st-thomas/

3/2/20 - Farm Week:

https://farmweek.com/exhibition-to-shine-light-on-florence-nightingale-in-later-life/

3/2/20 - Nursing Times:

https://www.nursingtimes.net/news/2020-international-year-of-the-nurse-and-midwife/exhibition-will-explore-florence-nightingale-beyond-war-achievements-03-02-2020/

3/2/20 – Express & Star (Wolverhampton):

https://www.expressandstar.com/entertainment/showbiz/2020/02/03/exhibition-to-shine-light-on-florence-nightingale-in-later-life/

3/3/20 – SW Londoner:

https://www.swlondoner.co.uk/shine-a-light-lamp-blunder-on-10-florence-nightingale-banknote/



3/2/20 - BT.com:

 $\underline{https://home.bt.com/news/showbiz-news/exhibition-to-shine-light-on-florence-nightingale-in-later-life-11364429464356}$

4/2/20 – Museum Crush:

https://museumcrush.org/life-beyond-the-lady-of-the-lamp-the-photograph-of-86-year-old-florence-nightingale/

20/2/20 - Toy News:

https://www.toynews-online.biz/2020/02/25/florence-nightingale-ella-fitzgerald-and-billie-jean-king-join-barbies-inspiring-women-series/

25/2/20 – London Bridge Hotel blog:

http://blog.londonbridgehotel.com/things-to-do-in-london-in-april-2020/

25/2/20 - Royal Statistical Society:

https://www.statslife.org.uk/news/4448-rss-unveils-florence-nightingale-bicentenary-celebration-plans

28/2/20 - Wigan Today:

https://www.wigantoday.net/news/people/wigan-midwife-who-carried-working-after-lottery-win-chosen-take-part-florence-nightingale-exhibition-2002576

2/3/20 - Diary of a Londoness:

https://www.diaryofalondoness.com/things-to-do-this-week-in-london-2-to-8-march/

2/3/20 – Londonist:

https://londonist.com/london/art-and-photography/exhibitions-in-london-this-march-2020

4/3/20 - BBC Radio London Robert Elms Show (23 mins in):

https://www.bbc.co.uk/iplayer/episode/m000g1r8/bbc-london-evening-news-05032020

5/3/20 - The Guardian:

https://www.theguardian.com/culture/2020/mar/05/florence-nightingales-lamp-features-in-200th-anniversary-show

5/3/20 - Mirror:

https://www.mirror.co.uk/news/uk-news/rare-florence-nightingale-treasures-discovered-21637511



5/3/20 - BBC London TV News: https://www.bbc.co.uk/programmes/m000g1r8

5/3/20 – ITV London Tonight: Live, in-studio interview with John Shallcross

5/3/20 – BBC News Channel: Interview with Kristin Buhnemann

5/3/20 – London Live: https://twitter.com/i/status/1237081466892210176

5/3/20 - New York Times:

https://www.nytimes.com/reuters/2020/03/05/world/europe/05reuters-exhibition-florencenightingale.html

5/3/20 - Redditch Advertiser:

https://www.redditchadvertiser.co.uk/leisure/showbiz/18283135.family-album-featuring-drawings-florence-nightingale-go-show/

5/3/20 - Oxford Mail:

https://www.oxfordmail.co.uk/leisure/showbiz/18283135.family-album-featuring-drawings-florence-nightingale-go-show/

5/3/20 – Glasgow Times:

https://www.glasgowtimes.co.uk/entertainment/nationalentsfeed/18283135.family-album-featuring-drawings-florence-nightingale-go-show/

5/3/20 – Burnham & Highbridge Weekly News:

https://www.burnhamandhighbridgeweeklynews.co.uk/leisure/showbiz/18283135.family-album-featuring-drawings-florence-nightingale-go-show/

5/3/20 – Swindon Advertiser:

https://www.swindonadvertiser.co.uk/leisure/showbiz/18283135.family-album-featuring-drawings-florence-nightingale-go-show/

5/3/20 - This Is Lancashire:

https://www.thisislancashire.co.uk/leisure/showbiz/18283135.family-album-featuring-drawings-florence-nightingale-go-show/

5/3/20 - Wiltshire Times:

https://www.wiltshiretimes.co.uk/leisure/showbiz/18283135.family-album-featuring-drawings-florence-nightingale-go-show/

5/3/20 – Tewkesbury Admag:

https://www.tewkesburyadmag.co.uk/leisure/showbiz/18283135.family-album-featuring-drawings-florence-nightingale-go-show/

5/3/20 – This is the Westcountry:

https://www.thisisthewestcountry.co.uk/leisure/national/18283135.family-album-featuring-drawings-florence-nightingale-go-show/

5/3/20 - SwissInfo:

https://www.swissinfo.ch/eng/reuters/florence-nightingale-show-presents-nursing-pioneer-who-told-us-to-wash-hands/45599316

5/3/20 - Redhill Life:

https://www.redhillandreigatelife.co.uk/leisure/national/18283135.family-album-featuring-drawings-florence-nightingale-go-show/

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'What Florence Nightingale and Mary Seacole

Here Holly Henry, 2020 Project Officer at The Florence Nightingale Museum, explains how a BA in History was the catalyst for a career in celebrating two of history's most iconic nurses

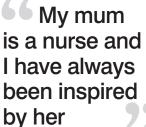
T WAS whilst studying a BA in History that I first considered a career in museums.

front of house at the National Portrait Gallery and fell in love with visitor engagement. After various front of house roles I

The lack of diversity amongst

ing access to the arts and involving communities.

My final year study focused on how museums can create genuine long-lasting relation-



ships with diverse communities. When I saw a role at the Flor-Nightingale Museum co-ordinating volunteering and community engagement, it sounded perfect.

CELEBRATE

The museum was embarking on a National Lottery Heritage Funded project to celebrate Florence Nightingale's bicentenary and the International Year of the Nurse and Midwife in 2020.

This project would shine a light on the life, work and legacy of Florence Nightingale, celebrate nurses through time

day. More importantly, Mary Seacole would also be celebrated. I was excited to be a part of this coming from a BAME background and understanding the BAME contribution to nursing. My mum is a nurse and she views her career as a vocation and is incredibly passionate about nursing and caring for people in the community. I have always been inspired by her.

and the nursing profession to-

LEGACIES

Coming from a BAME background, I am so glad that Florence Nightingale and Mary Seacole are now on the school curriculum. The lives and legacies of Nightingale and Seacole were brought to my attention during my front of house role at the National Portrait Gallery. Mary Seacole caught my attention as the only black portrait in a room of white faces.

I was moved when I learnt how Seacole travelled independently to the Crimean War and set up a base to treat

AWARE

Having worked in galleries, I have always loved Jerry Barrett's The Mission of Mercy, a painting of Florence Nightingale receiving the wounded at Scutari. I knew of Nightingale's achievements during the Crimean war and that she went on to become the founder of modern nursing. It was not until starting at the Florence Nightingale Museum however that I became aware of all of

We could not have predicted that the year of the nurse would be such an unprecedented and challenging time for workers

knew each other. Nightingale did not block Seacole from joining her and both deserve to be celebrated during this momentous vear.

statistics, improving sanitation

conditions in the British Army

I see both Nightingale and

Seacole as great role models

and enjoy telling their stories

in the museum, although it

frustrates me that many people

think they were enemies. This

was not the case. They barely

and in workhouses

My first task at the museum was to set up the volunteer programme. I made it my mission to recruit diversely and to change the way people saw both Nightingale and Seacole. I spoke to volunteer centres in different boroughs, volunteer manager networks, community leaders and friends and colleagues in and out of the

diverse community. I have represented the museum at community events and developed relationships and collaborations with community groups and local history societies.

I helped with community consultation, design and distribution of our pop-up Nightingale in 200 Objects, People and Places exhibition which has toured hospitals, and arts and community venues across the country.

It has been a privilege to tell the story of Florence Nightin-

Many of our planned bicentenary events have been affected by the pandemic.

We could not have predicted that the year of the nurse would be such an unprecedented and challenging time for nurses and healthcare workers and I continue to be so appreciative of them all.

We need to remember that BAME nurses and midwives have been at the forefront of the pandemic much like Mary Seacole was during the Crimean War and like her, they are selfless in their sacrifice to care



We are working hard at the museum to ensure that despite COVID-19 affecting our plans to celebrate Florence, we can still shine a light on the incredible NHS and healthcare workers across the world, as well as celebrate the immense contribution of all nurses during 2020.

To find out more about volunteering at the museum contact hollyh@florence-nightingale. co.uk. Learn more about both Florence Nightingale and Mary Seacole at florence-nightingale. co.uk/200exhibits



mean to me'

66 My mum After graduating I started

left the sector to gain administrative and project management experience, fully intending to come back. Upon returning to the sector I knew I wanted to help oth-

ers to overcome hurdles that I first encountered when starting my career, rather than feeling forced out due to lack of opportunities.

people progressing within the sector made me determined to do what I could to change this.

I am passionate about widen-

A SPECIAL SACRIFICE:

Mary Seacole travelled independently to the Crimean War to help wounded soldiers



removed them. I made it clear

that we could be flexible to all

needs. In the end I successfully

recruited a volunteer team of all

ages, genders, ethnicities and

I have worked to bring the mu-

seum to the local and hugely

backgrounds.

DIVERSE



Dear David,

Thank you for inviting us to contribute feedback for your *Nightingale in 200 Objects* exhibition.

Your original contact came as a request for us at the RCN Library and Archive Service to suggest objects in our collection suitable for borrowing. As well as prompting us to review our Nightingale holdings, your request also gave us a wonderful opportunity to engage our members in selecting objects for you. I contacted our RCN History of Nursing Forum Committee (HoNF) and they were keen to be involved.

HoNF Committee wanted to engage students and newly qualified nurses who were outside London. The RCN Scotland Student and Newly Qualified Conference was taking place in Dundee in October 2019 and needed an interactive 'icebreaker' session. With the theme #FutureNurse #FutureLeader, this really was a perfect fit! The session was attended by a staff facilitator and a member of the History of Nursing Committee, Dr Alison O'Donnell.

RCN staff provided a selection of 10 objects from our collections, and the students discussed what their favourites were, followed by a vote that selected five favourites. Alison said at the time: "I was pleased to see that Nightingale's 'Notes on Nursing' was selected. It is, I feel, still a relevant text in terms of how and why care for patients and how important this is." Feedback from students on the day said that they enjoyed the session and that they valued the time finding out a bit more about Nightingale, her impact on nursing and why it was relevant today. They were all excited to see how their selection would fit in the exhibition.

A couple of forum members were able to attend the exhibition opening, and expressed joy at seeing such a thoughtful exhibition. I was impressed by the wide selection of items and the way in which you had engaged so many other heritage institutions as well as individual nurse leaders. It is a very strong and popular exhibition which landed well with RCN members.

Sadly, shortly after the exhibition opened the 2020 COVID-19 pandemic sent us into Lockdown. For our members, including our student members, Lockdown meant supporting frontline services delivering care to COVID patients.

Royal College of Nursing of the United Kingdom 20 Cavendish Square London W1G 0RN Telephone: +44 (0) 20 7409 3333 RCN Direct 0345 772 6100 rcn.org.uk Patron Her Majesty The Queen President Dr Denise Chaffer General Secretary & Chief Executive Pat Cullen The RCN represents nurses and nursing, promotes excellence in practice and shapes health policies





disconnecting from the daily stress they are facing.

As Advisor to the History of Nursing Forum I anticipated a drop off in members engaging with HoNF activities and projects, but instead, we saw increases in our figures. History became a way for our members to connect with nursing and with each other whilst

Our RCN online exhibitions saw significant increase in use; which hope was reflected in your excellent online offer. Personally I found having the online Nightingale exhibition to share via social media during the 2020 International Year of the Nurse really important; during such a difficult time in nursing having a positive story to share was hugely important for our members' wellbeing.

This was reflected in the online article *Nightingale's Legacy* April 2020 that you wrote for the RCN Bulletin (the member magazine). To date this has received 14,487 page views which is a very healthy statistic for our member magazine.

Alison O Donnell wrote a <u>blog post</u> on the student conference and HoNF included a write up in their <u>magazine</u>.

I hope you find this feedback useful – it's been lovely to take another look at this piece of work

Best wishes

Teresa Doherty

Teresa Doherty

Joint Head Library and Archive Service | RCN Professional Lead for History of Nursing

Royal College of Nursing, 20 Cavendish Square, London W1G ORN

Royal College of Nursing of the United Kingdom 20 Cavendish Square London W1G ORN Telephone: +44 (0) 20 7409 3333 RCN Direct 0345 772 6100 rcn.org.uk Patron Her Majesty The Queen President Dr Denise Chaffer General Secretary & Chief Executive Pat Cullen The RCN represents nurses and nursing, promotes excellence in practice and shapes health policies



¹ Florence Nightingale's legacy | RCN Bulletin | Royal College of Nursing



10 January 2022

David Green Florence Nightingale Museum St Thomas' Hospital 2 Lambeth Palace Road London SE1 7EW

Dear David

On behalf of everyone at the Florence Nightingale Foundation, I wanted to thank you and your team for your efforts and achievements in celebrating Nightingale's bicentenary and International Year of the Nurse and Midwife in 2020/2021. Despite the many challenges of the pandemic faced by our organisations and the wider healthcare sector over the past two years, our team of staff and scholars have very much enjoyed working with you all and found your programme and activities to be a source of inspiration and pride. I am genuinely pleased that the Florence Nightingale Foundation was able to loan exhibits to feature in your exhibitions, and it was a wonderful surprise to see our work and heritage recognised in the film you created. I know many of the team have found this inspirational!

It was disappointing for us all that the global conference at Excel that we had worked so hard to prepare was unable to proceed, but thank you for your support in its development and participating in the online alternative we created. The audience very much enjoyed the online tour of the museum lead by your Florence Nightingale actress and I'm sure many will take the opportunity to explore nursing heritage further via a visit to the museum, once the pandemic is over.

We look forward to our organisations continuing to work in partnership in the future.

Best wishes

Professor Greta Westwood Chief Executive Officer

Mun Miowood

Igniting leaders, fuelling potential



E: admin@florence-nightingale-foundation.org.uk W: https://florence-nightingale-foundation.org.uk in Florence Nightingale Foundation

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Foundation of Nursing Studies 11-13 Cavendish Square London W1G 0AN Tel: 0207 307 2857

12 January 2022

Dear David,

The team at FONS and I wanted to formally send our congratulations to you and the team at the Florence Nightingale Museum for all you have achieved in celebrating the bicentenary of Florence Nightingale. Well done! We know that your programme didn't progress as you originally planned, and the launch event seems such a long time ago now, but it's been an amazing journey where we have all learned so much, shared fellowship and experiences with some amazing people, and been inspired by the stories about Florence Nightingale and her legacy. In some ways your efforts couldn't have come at a better time, given the challenges the nursing profession has and continues to face and we know you will already be working on recording and archiving the global pandemic for future education and commemoration.

Attending the Evensong at St Paul's Cathedral was such a fitting end to your programme, giving us all a time to reflect upon her achievements and our own. Thank you for inviting me. It couldn't have been more poignant. The beautiful setting and service was perfect and I'm so glad I was able to attend and spend precious time with you all. It's always an honour to meet your Florence Nightingale actress too - it's like being in the presence of the great lady herself!

Please do think of us when planning future projects. We are keen to offer support and develop partnerships with the museum wherever possible.

Kind regards,

Joanne Bosanquet MBE RN CEO

President: Dr James Bevan, MB, MRCGP. Vice President: Professor Tony Butterworth CBE, FMed.Sci, FRCPsych, FRCN, FRSA. FQNI, DSc (Hon).

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24th January 2021



1A Henrietta Place London W1G 0LZ 020 7549 1400 mail@qni.org.uk www.qni.org.uk

Mr David Green
Chief Executive
Florence Nightingale Museum
St Thomas' Hospital
2 Lambeth Palace Road
London
SF1 7FW

Dear David

I am just writing to thank you so much for the most wonderful service to recognise the life and legacy of Florence Nightingale at St Paul's Cathedral on 10th November 2021. This was my first time in St Paul's and I had the absolute privilege of reading The First Lesson. I was truly honoured and it is a moment I shall never forget.

My thanks to you and your team, Bishop Sarah and all the Trustees for so kindly and thoughtfully accommodating someone of another faith within the service.

My colleagues at the QNI and I have very much enjoyed working with you and your team to further explore Nightingale's heritage, celebrate her bicentenary, and celebrate contemporary nursing. We were thrilled that elements of our story were included in your bicentenary exhibitions and we all very much hope that this is the start of a long relationship between our organisations. I am sure there are many other educational projects we can work together on.

We believe in the best possible nursing for patients at home and in the community; we work with nurses and decision-makers to make sure that good quality nursing is available at home for everyone when they need it.

Congratulations on all you have achieved under the most challenging circumstances.
Best wishes for 2022.
Yours sincerely



Dr Crystal Oldman CBE Chief Executive

We believe in the best possible nursing for patients at home and in the community; we work with nurses and decision-makers to make sure that good quality nursing is available at home for everyone when they need it.

"It has been a huge honour to lead a heritage project so intrinsically linked to nursing. I am grateful for the support of every partner, volunteer and colleague, as well as the National Lottery Heritage Fund, for helping us celebrate Nightingale's bicentenary in so many thought-provoking ways. Everyone can be proud of the part they played in ensuring the amazing achievements of Nightingale were not forgotten and continue to inspire. This project leaves many notable legacies, including ensuring that our museum continues to grow and engage diverse audiences from across the globe."

David Green
Museum Director and project lead



